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WORLDWIDE LEADER IN CUSTOM DENTAL MARKETING

Practice Growth Packages

**Really
Good**

**Better
than Most**

**Simply
the Best**

ACTIVE WEBSITE SUPPORT

Website Hosting & Security	✓	✓	✓
Updates to Current Content	✓	✓	✓
Domain-Based Email (up to 10 accounts)	✓	✓	✓

ORGANIC SEARCH OPTIMIZATION

Your Own Marketing Coach	✓	✓	✓
One "Chunk" of New Content per Month	✓	✓	✓
Monthly Performance Reporting	✓	✓	✓
Annual SEO Audit & Tune-Up	✓	✓	✓
On-Line, Real-Time Call Listening	✓	✓	✓

LOCAL SEARCH OPTIMIZATION

Reputation Monitoring & Development		✓	✓
Directory Listing Management		✓	✓
Facebook Semi-Custom Post Stream		✓	✓
Social Media Coaching		✓	✓
One More "Chunk" of Custom Content		✓	✓

PAID SEARCH & CONTENT PROMOTION

PPC Marketing Campaign			✓
Facebook Content Promotion			✓
Custom Review Responses			✓
Patient Communication Integration			✓

\$337
per month

\$637
per month

\$1,137
per month